



# Spatial mapping to enhance vehicle sales information, dealership location data, competitor activity and demographic data

The system is fully customisable and can assist with:



Measuring **key performance indicators** of your current retail network (*outlet level*)



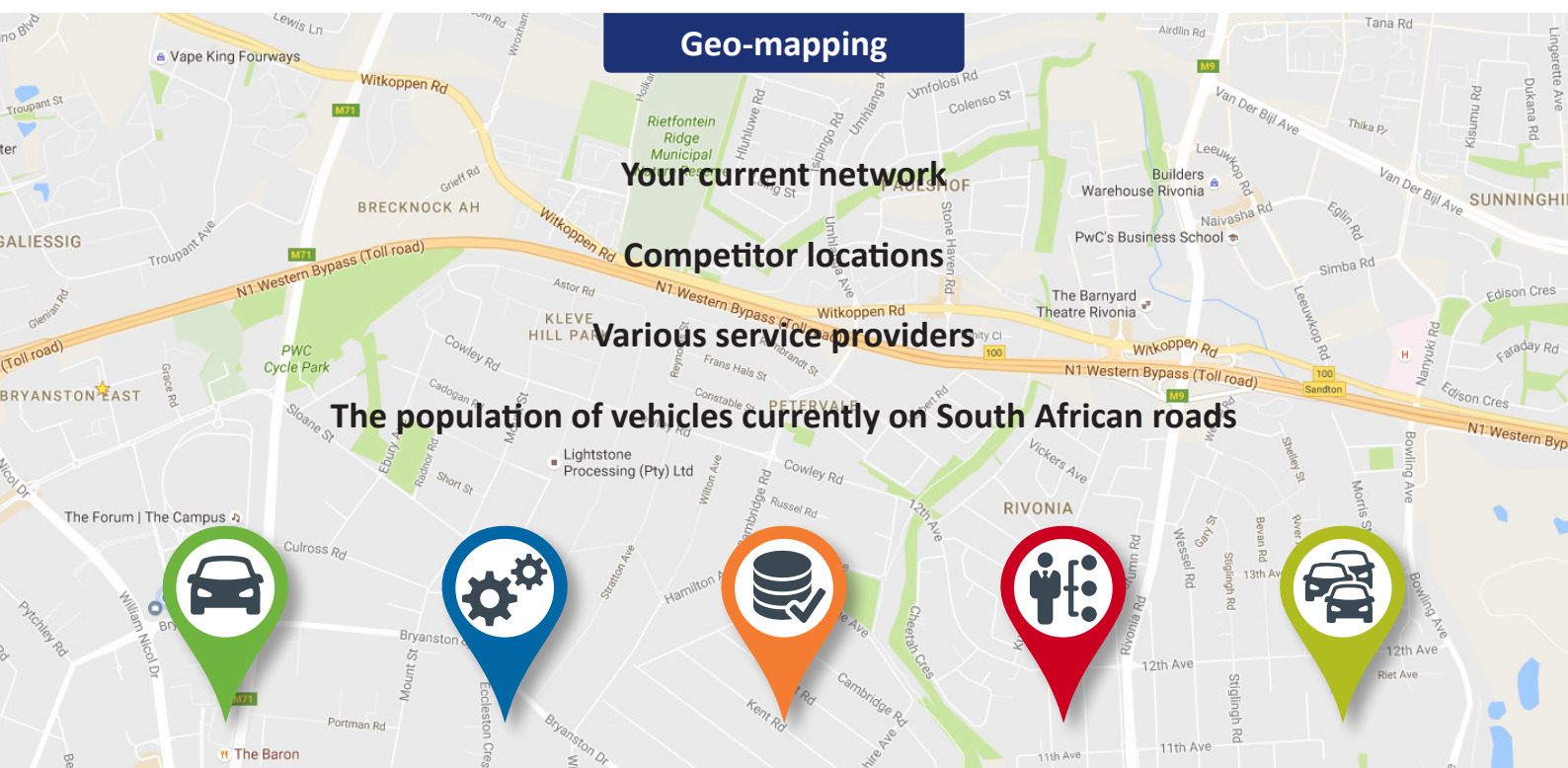
Can incorporate any **unique client data set**



All **automotive dealers** have been **geo-coded** and are immediately available



The system uses the **latest NAAMSA new vehicle sales data, Lightstone Auto vehicle population and StatsSA demographic data**, which has been mapped and **included in the standard product offering**



Data driven analytics, market insight, vehicle information and compliance expertise to the South African motor industry.