

# Evaluate the competitive positioning of a new vehicle

The automotive **industry standard for rapid strategic analysis** that integrates **new vehicle sales volumes** with detailed and up-to-date **vehicle pricing, vehicle segmentation and vehicle specifications**.

We enhance **competitive advantage** for motor industry analyst's with **fast, easy, sophisticated and highly flexible** analysis.

## Information parameters include:

- Date: monthly, quarterly, bi-annual and yearly
- Price
- Report output options

