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# The Fastest Way to Get Your Business Back on Track

Doing things the easy way is not always the best way, but the Easy Quote System designed for motor vehicle dealerships certainly is. As the market leader in Dealership CRM / Management software, with over 15 years' worth of experience, Easy Systems has created the digital solution for your business. Integrate your dealership software into one easy-to-use solution with Easy Systems. Enjoy industry firsts – such as a fully functional sales mobile app and innovative digital signing solution – brought to you by Easy Systems. These are the reasons why one of SA automotive data and analytics giants, Lightstone have partnered with Easy Systems.

Explained Tim Kinsey, the owner of Easy Systems: "Our goal is to provide our clients great products with outstanding service levels at a great price. By combining our experience and expertise with our clients' knowledge, understanding and business vision, we are able to define and deliver working solutions. Our mission is to understand the business needs of our clients, and to determine how technology can be used as a tool to make modern businesses more effective and profitable. Adding real business value is our ultimate measure of success. We work in teams for each project, assembling the best possible combination of skills and experience to meet the client's needs to deliver the highest quality solutions."

As one of the market leaders in dealership CRM and management software, Easy Systems can integrate your dealership software into one user-friendly solution. This can include anything and everything from website management, stock control, lead integration and more.

The latest benefits from the Easy Systems product list are a mobile app and an innovative



Easy Systems owner, Tim Kinsey.

digital signing solution. The app is a piece of technological genius. It brings all the features of the EasyQuote Sales system to your mobile device, allowing you to work remotely to unlock the full potential of your business during the COVID-19 pandemic.

Some of the features that are now literally available at your fingertips include leads, reminders, quotes, trade-ins, stock availability, price lists, brochures and more. In addition to facilitating the sending of all documents via WhatsApp or any mobile messenger, the app also allows you to call clients directly, using the dealership's telephone account.

So apart from ensuring that no leads fall through the cracks, the app enables dealership staff to check on the availability of stock, work out trade-in deals, confirm pricing, prepare quotes and offers to purchase and be in direct contact with

clients, all while working on their mobile devices in the comfort and safety of their own homes, 24 hours a day and 7 days a week.

The app even enables you to send digital signing requests of quotes and OTP's from your mobile device to your customers, where they can securely sign documents on their mobile devices from home or their place of business. This, of course, eliminates the need for face-to-face contact; a key component in the fight against the spread of the COVID-19 virus. It is also a well known fact that people buy on impulse. With the Easy Systems solution, sales staff can tie the customer to a deal before the customer has time to look at other options or allow time to change their minds.

Thanks to the built-in intelligence in the software, Easy Systems can also recover lost opportunities and reconnect dealerships with their customers. In addition, information on previous and existing customers can be stored, making it possible to match vehicles and customers or reignite previously lost opportunities. It also makes it easy to target customers entering the market again, based on their purchase history, search criteria or interests.

It's worth mentioning that Easy Systems is currently the only business in SA offering digital signing solutions.

What could be easier?

To find out how your company can benefit from the technological solutions provided by Easy Systems, visit [www.easysystems.co.za](http://www.easysystems.co.za) or send an e-mail to [tim@easysystems.co.za](mailto:tim@easysystems.co.za). ■



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